



Saturday, June 20, 2015
Race Starts 4:00 PM
acac Midlothian

Sponsorship Opportunities

Benefits for Harrison Strong 5K

- High visibility
- Media coverage
- Exclusivity
- Alignment with the Richmond Road Runners Club www.rrrc.org one of the largest running clubs in America
- Strong consumer audience
- Employee awareness, team-building and motivation
- Build consumer and brand loyalty
- Community relations
- Partner with an event that reflects your organization's values and vision
- Give back to the community

Demographics

- 750 Runners
- 100 Volunteers
- Social Media Marketing
- Marketing: Richmond Region Lacrosse Teams
 - 2200 James River High School Families
 - 1500 Robious Middle School Families
 - acac members
 - Robious Corridor Neighborhoods: Tarrington, Salisbury, Queens Park, River Downs, Roxshire, Charter Woods, Powderham, Founders Bridge and more...